



Presenting Sponsor - Sold

The Presenting Sponsor is a hallmark opportunity to present your company and brand at the third annual Teal Diva Lowcountry 5k event and it's participants.

benefits include:

- Listed as a the Presenting Sponsor of the Teal Diva 5k event
- Company/logo placement at top of event t-shirt for registered participants
- Prominent Booth displayed in vendor area (banner/marketing merchandise provided by you)
- Prominent recognition on all race advertisements including media announcements, posters, flyers, all email and social media blasts
- Speaking opportunity during Welcome and Closing remarks
- Additional logo recognition included on:
 - Start/finish line banner
 - Stage signage
 - Email and Social Media Blasts
 - Event signage
 - On race bibs
- 25 race entries

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5k event for your marketing table commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5k event, course signage, promotion of Teal Diva 5k event to friends, co-workers and other businesses.





Teal Level Sponsor - \$4,000

Be Teal and Be Happy! Runners, walkers, survivors and caregivers love shopping our expo. This sponsorship covers the cost associated with the expo and parking for each car.

benefits include:

- Official sponsor of the Vendor Expo
- Company/logo placement on banner and in Vendor Expo
- Company/ logo placement on event t-shirt for registered participants
- Recognition in stage announcements
- Additional logo recognition included on:
 - Start/finish line banner
 - Stage signage
 - Email and Social Media Blasts
 - On race bibs
- Marketing opportunity at the Vendor Expo pre and post-race
- 10 race entries

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5k event for your marketing table commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5k event, course signage, promotion of Teal Diva 5k event to friends, co-workers and other businesses.





Survivor Boutique Sponsor - \$2.500

This coveted sponsorship ties in with the mission of Teal Diva to celebrate life. The Survivor Boutique is a table (or tables) set up at the expo exclusively catered to gynecologic cancer survivors and decorated in the designated gynecologic cancer ribbon colors: lavender, peach and/or teal.

benefits include:

- Company/logo placement on event t-shirt for registered participants
- Recognition as the Survivor Boutique Sponsor
- A 6' table at the expo showcasing one of the gynecologic cancer ribbon colors (Lavender, Peach and/or Teal)
- Prominent recognition on all race advertisements including media announcements, posters, flyers, all email and social media blasts
- Additional logo recognition included on:
 - Registration flyers
 - On Survivor race bibs
- Marketing opportunity at the Vendor Expo pre and post-race
- 5 race entries

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5k event for your marketing table commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5k event, course signage, promotion of Teal Diva 5k event to friends, co-workers and other businesses.





Race Bib Sponsor - \$1,000

The party doesn't have to stop just because the race ends. Add a coupon or special feature on the race bib. This sponsorship is ideal for a small business or restaurant looking to offer an additional discount to participants of the Teal Diva Lowcountry 5k.

benefits include:

- Opportunity to promote business on race bibs
- Company/logo placement on event t-shirt for registered participants
- Table placement in vendor area with marketing materials (provided by your company)
- Recognition in stage announcements as the Official Race Bib Sponsor
- Company mentioned on email and social media blasts
- Additional logo recognition included on:
 - Logo included on event banner
 - Registration flyers
- Marketing opportunity at the Vendor Expo pre and post-race
- 2 race entries

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5k event for your marketing table commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5k event, course signage, promotion of Teal Diva 5k event to friends, co-workers and other businesses.





Retreat Host Sponsors - \$650

This sponsorship affords an opportunity for a gynecologic cancer survivor to attend the Teal Diva Retreat all expenses PAID with a small portion of this amount going toward the race expenses. Our retreat offers survivors a relaxed environment to continue their healing process through laughter and tears; an opportunity to meet and connect with other gynecologic cancer survivors; and tools to help rebuild their life beyond cancer.

benefits include:

- Company/logo placement on event t-shirt for registered participants
- Recognition at Retreat
- Additional logo recognition included on:
 - Event banner
 - Registration flyers
 - email and social media blasts
- Marketing opportunity at the Vendor Expo pre and post-race
- 1 race entry

NEED FROM YOU: Official high-resolution logo, volunteer commitment to Teal Diva 5k event for your marketing table commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5k event, course signage, promotion of Teal Diva 5k event to friends, co-workers and other businesses.

Cancer Advocates Sponsors - \$250

This sponsorship is ideal for small businesses and/or anyone who is a Cancer Advocate.

benefits include:

- Company name on event t-shirt for registered participants
- Recognition on stage as one of the Cancer Advocate Sponsors
- Marketing opportunity at the Vendor Expo pre and post-race. We will provide the table, you provide the marketing.

NEED FROM YOU: Volunteer commitment to Teal Diva 5k event for your marketing table, commitment to coordinate and promote a race team of walkers and/or runners for the Teal Diva 5k event, course signage, promotion of Teal Diva 5k event to friends, co-workers and other businesses.





In Kind Contributions

We would greatly appreciate any In-Kind contributions in the form of goods or services that you can offer to our Teal Diva Lowcountry 5k Event. With our move to uptown Charlotte, we anticipate 1,000 participants!

- Foods - provide small snack: granola bars, bananas, other fruit, etc. for pre and/or post-race.
- Drinks - Water, juice, flavor water, etc. - waters are provided throughout race.
- Recycle and trash bins
- Yoga - for pre or post-race.
- Photographer
- Videographer
- Gift/Certificates - provided for use as awards, prizes, etc.
- Massage Therapy

*If you do not see something that we have listed, feel free to reach out to us and let us know how you can help, we would love to hear from you.

benefits include:

- Company name listed on event t-shirt for registered participants
- Social media and stage recognitions

